



Idea Factory Press

Publishing World-Changing Ideas

Contact: David Bradshaw • ideaman@myideafactory.net
13232 N. 1st Ave, Phoenix, AZ 85029 • 1-602-918-3296

Interview Questions for

Craig R. Smith

Author, Businessman

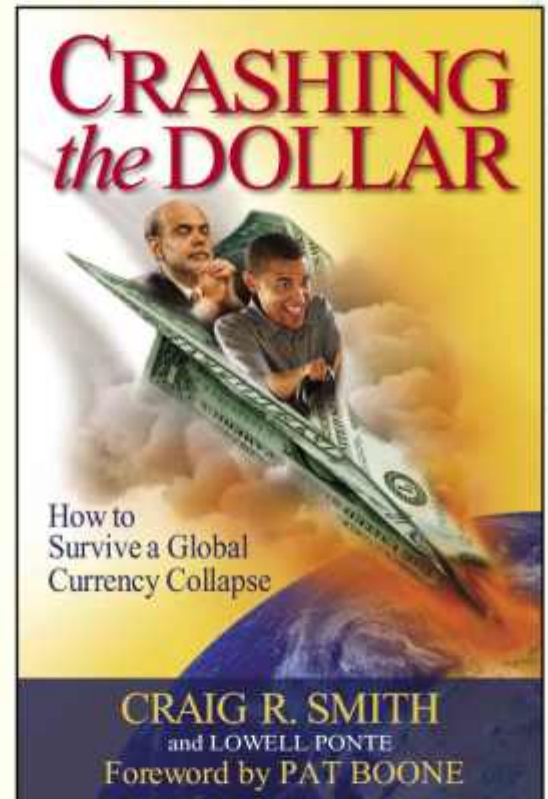
Crashing the Dollar:

How to Survive a Global Currency Collapse

Interview Questions

Craig R. Smith, a monetary expert with 30 years of experience, is the Founder and Chairman of Swiss America Trading Corporation in Phoenix, Arizona.

- What's the central message of your book?
- Don't economists say that the big threat now is deflation, not inflation?
- What signs point to the dollar getting weaker?
- What, exactly, does your book title mean by "*Crashing the Dollar*?"
- What would a "dollar crash" be like?
- How close is a crash of the dollar?
- The cover of your book is amazing - President Barack Obama flying a dollar airplane, with Fed Chair Ben Bernanke behind him, eyes closed and praying. Can I get a poster of this cover?
- The book cover of *Crashing the Dollar* is terrific, but a little ambiguous - is President Obama about to crash the dollar because he doesn't know how to fly it? Or because he wants to crash the dollar?



(Continued on Page 2)

Interview Questions

(Continued from Page 1)

- Didn't Federal Reserve Chairman Ben Bernanke want to fly a helicopter? He's often called "Helicopter Ben" on financial web sites.
- Your book uses the term "fiat money" for the dollar. What does that mean? And what does it have to do with Italian cars?
- You write that the problem today isn't liquidity, a lack of money, but a lack of money velocity because companies and banks have frozen trillions of dollars. What does this mean? And is government stimulus spending the right policy or the wrong one?
- Your book says there is a secret coded message in *The Wizard of Oz*. What is this secret code? And what did the name "Oz" come from?
- Aren't there a few signs of recovery out there - like this summer bringing the biggest September trading month on the Stock Exchange in decades?
- You write about the hyperinflation in Germany's Weimar Republic after World War I. What was it like when the government printed one-sextillion - that's a One with 21 zeroes after it - Marks? Is this what might happen to us in what you have named "Weimerica"?
- You write that a return to something like a gold standard stopped the hyperinflation in Germany. Should we return to a gold standard in the United States, and how would that make things here different today?
- You say that the politicians and giant bankers both oppose the gold standard? Why?
- You write that people who create their own "personal gold standard" can survive, thrive, and even get rich in a hyperinflation currency collapse like what happened in Weimar and might be coming here. How?
- What do you think of our political leaders in Washington, D.C.?
- What led you, a 21st Century version of Jimmy Stewart in "Mr. Smith Goes to Washington," to write this book?
- **To interview Craig R. Smith contact: Bronwin Barilla at 1-800-950-2428**